



International Students in Nova Scotia Universities

Labour and Advanced Education
Presentation to ANSUT
September 20, 2019



Labour and Advanced Education

Universities and Colleges Division

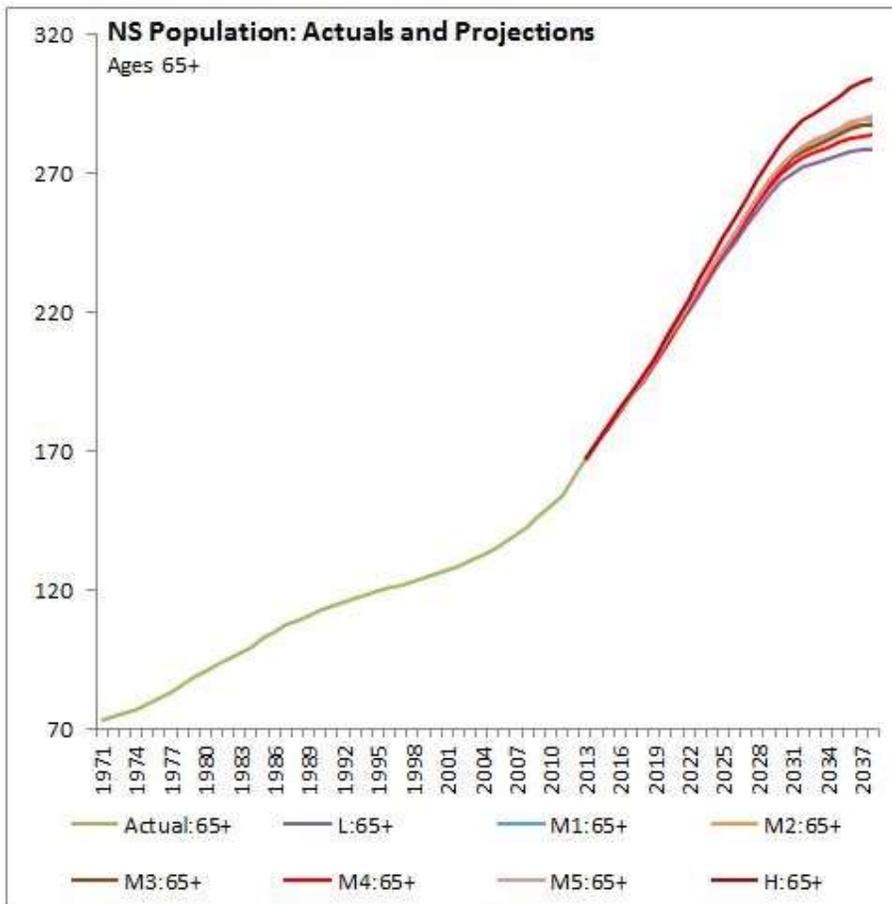
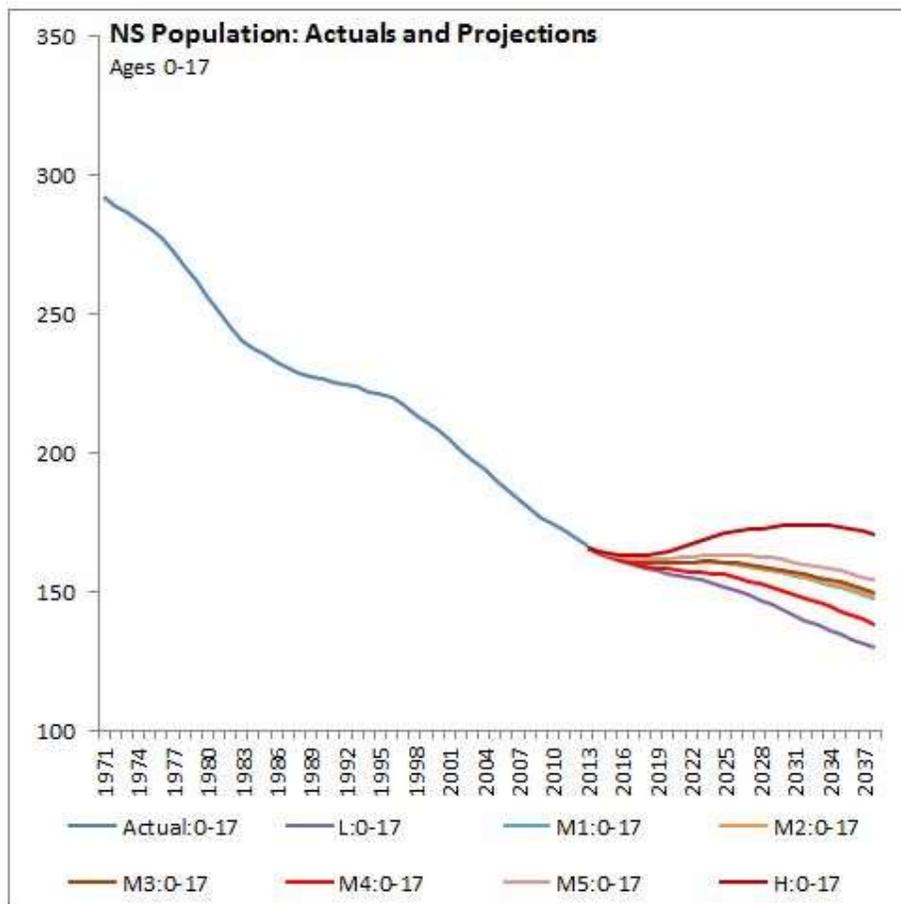
- The Memorandum of Understanding between the Province of Nova Scotia and the Nova Scotia Universities recognizes that universities:
 - are autonomous, self-governed institutions
 - play a key role in Nova Scotia's social, economic and cultural development and its population growth strategy
 - work with Government through a Partnership to achieve mutually beneficial goals
- Student Recruitment and Retention Working Group
 - explores opportunities to achieve the OneNS goals and achieve the optimal recruitment and retention of students across the province's post-secondary education system - **optimal is defined by each institution**

- provincial cooperative - membership includes all ten universities
- coordinates the international marketing efforts and collaborative student retention efforts of Nova Scotia's education and training sector

2019-2024 Strategic Plan

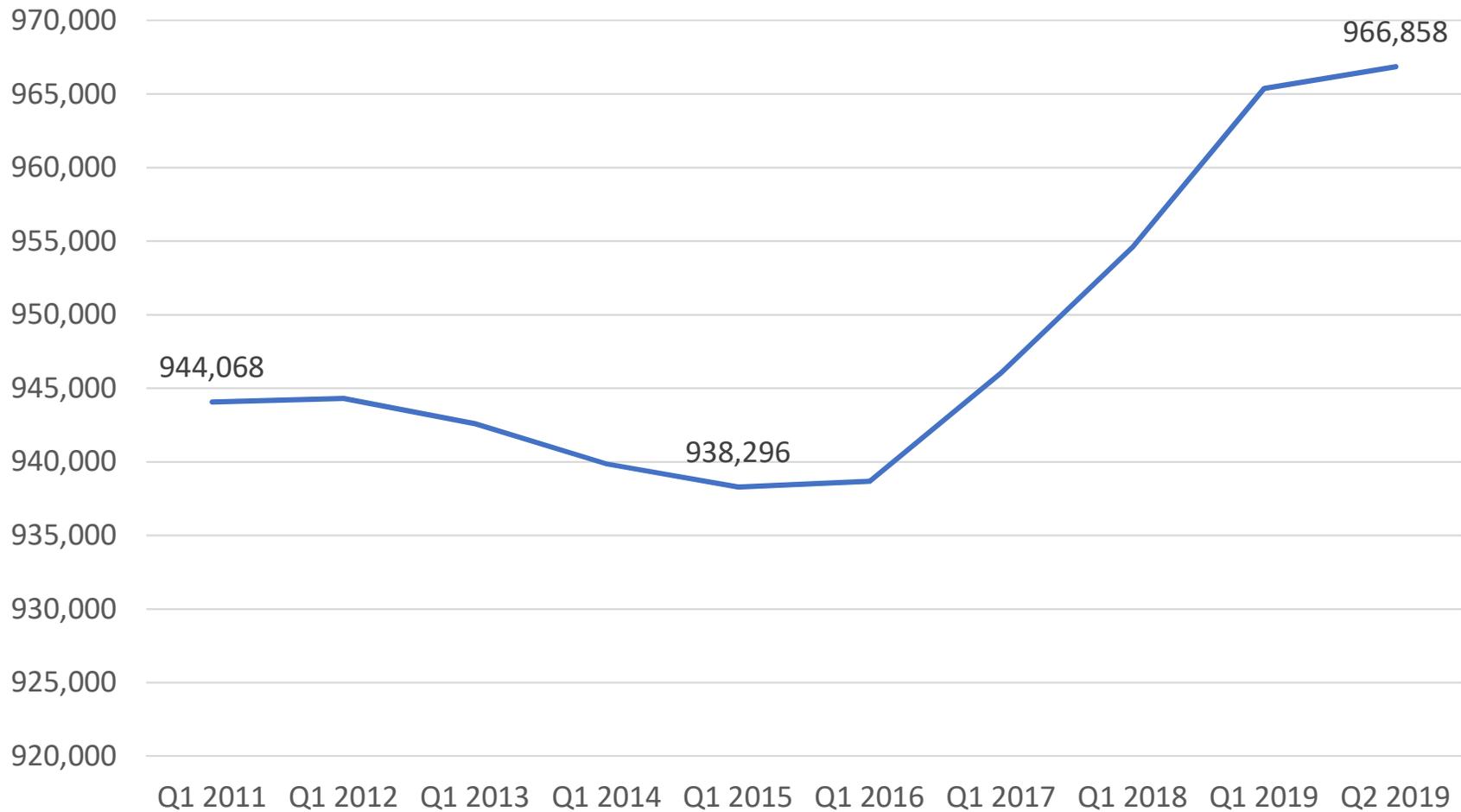
- 15% growth of international students per year
- expand programs and supports to increase international student engagement and satisfaction
- retain an annual average of 20% of post-secondary international students
- spearhead province-wide student mobility initiatives

Nova Scotia population projections



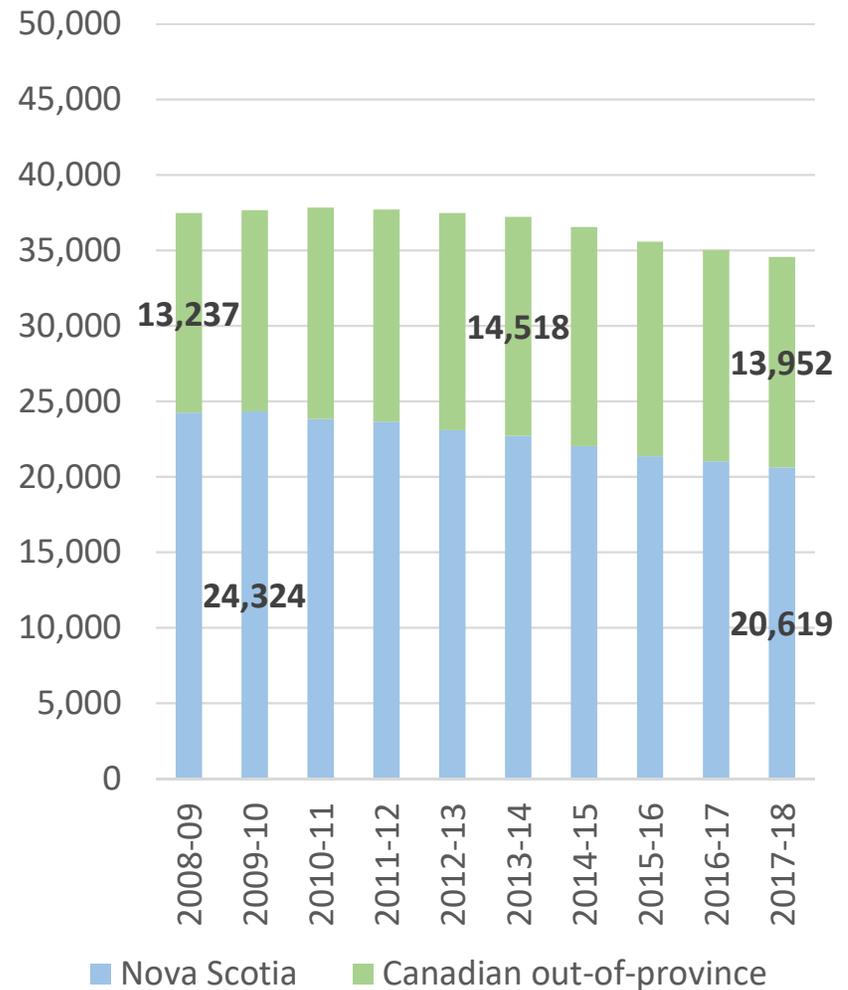
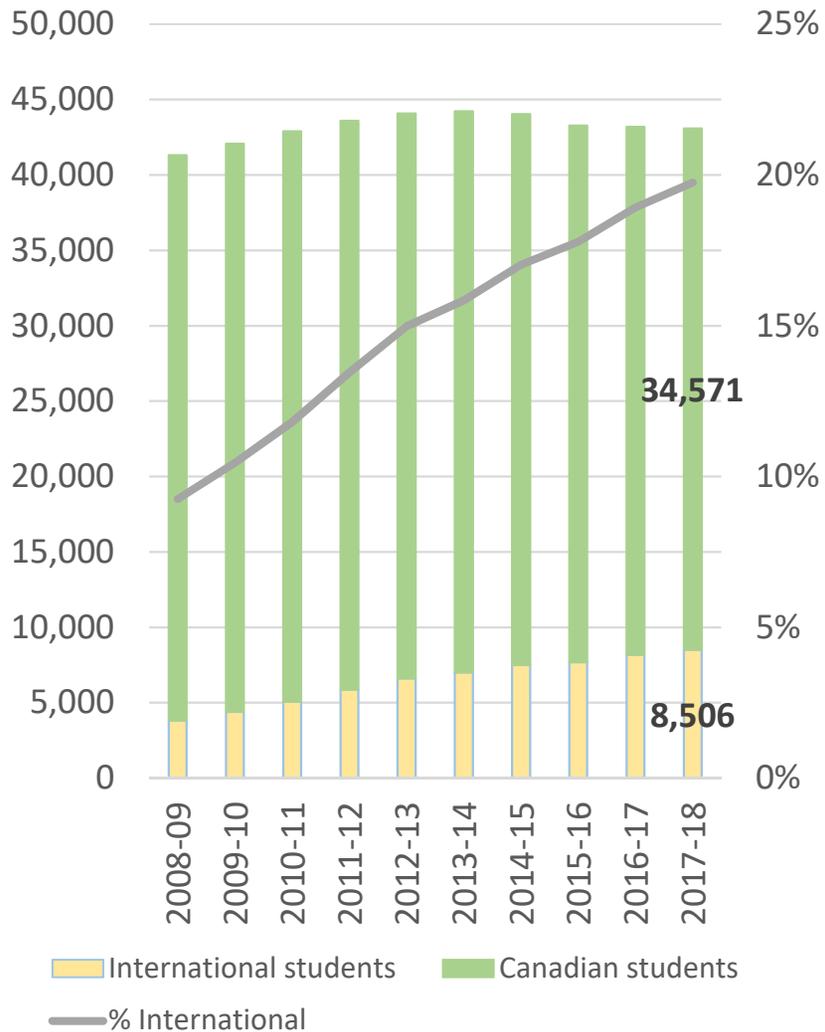
https://www.novascotia.ca/finance/statistics/archive_news.asp?id=9932&ym=3

Nova Scotia population



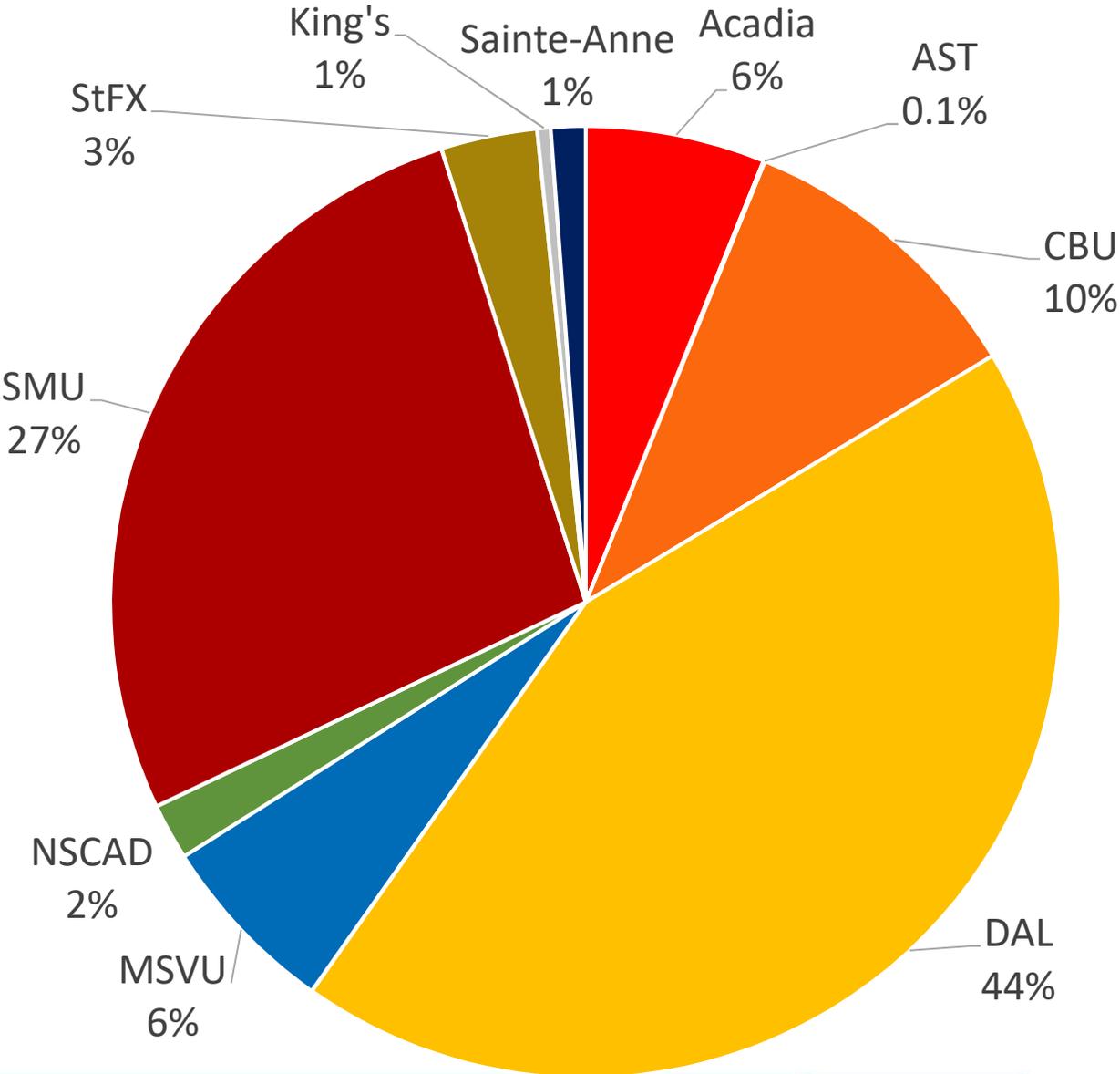
Data Source: Statistics Canada. Table 17-10-0005-01 Population estimates on July 1st, by age and sex

Student enrolment in Nova Scotia universities

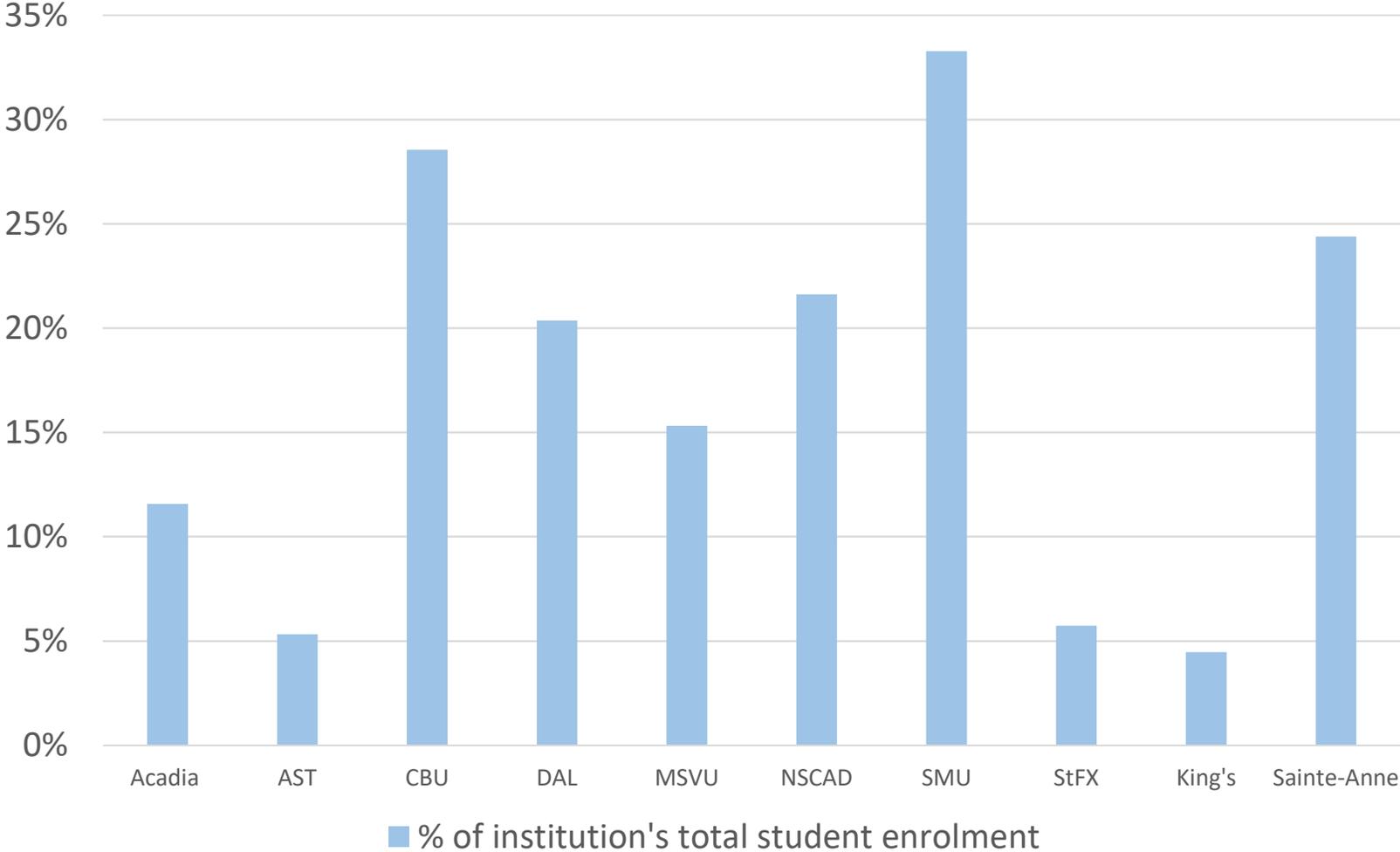


Data Source: MPHEC <http://www.mphec.ca/research/maritimeuniversitystatistics/enrolmentpreviousyears.aspx>

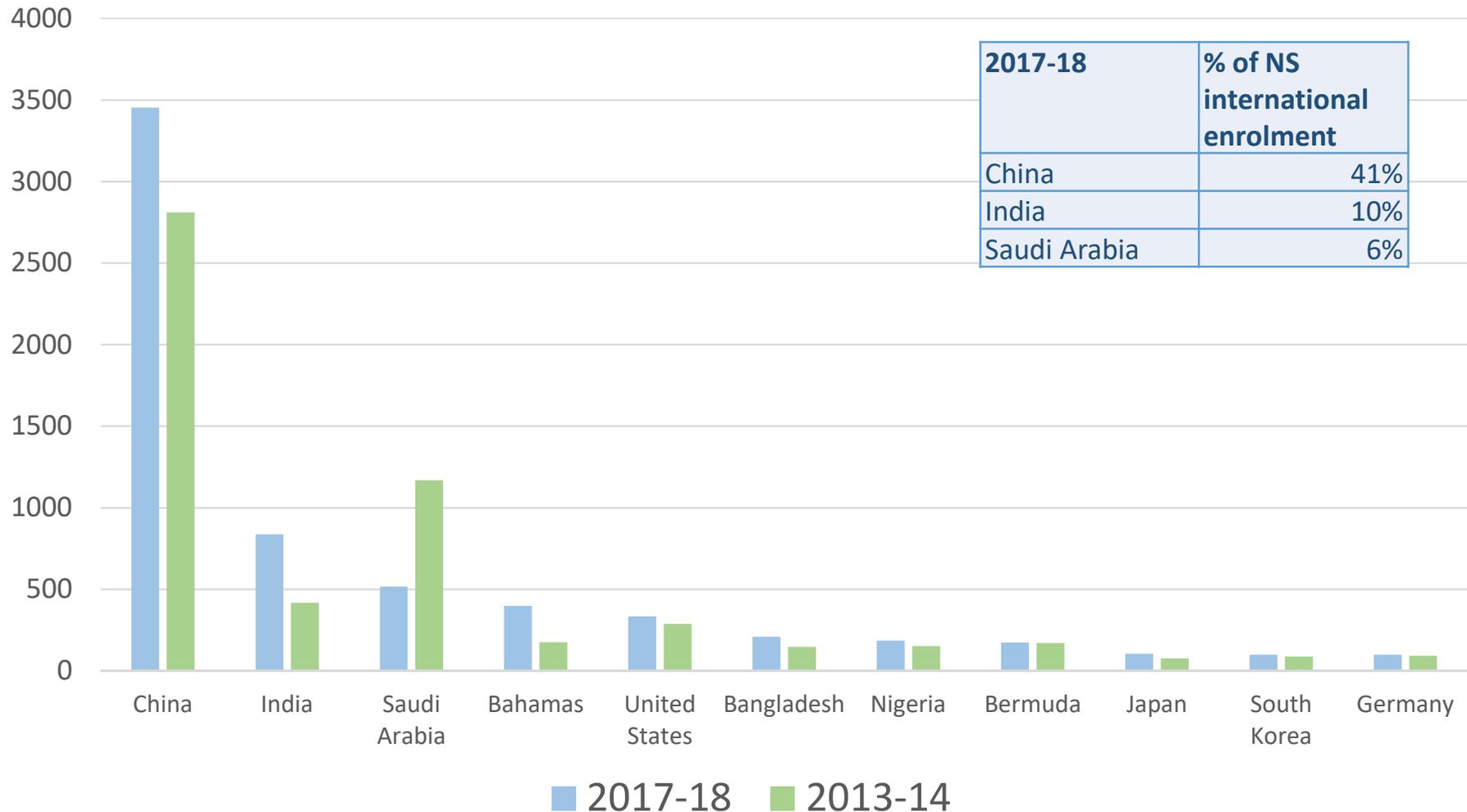
Share of international students by institution (2017-18)



International students as percentage of total student enrolment by institution (2017-18)

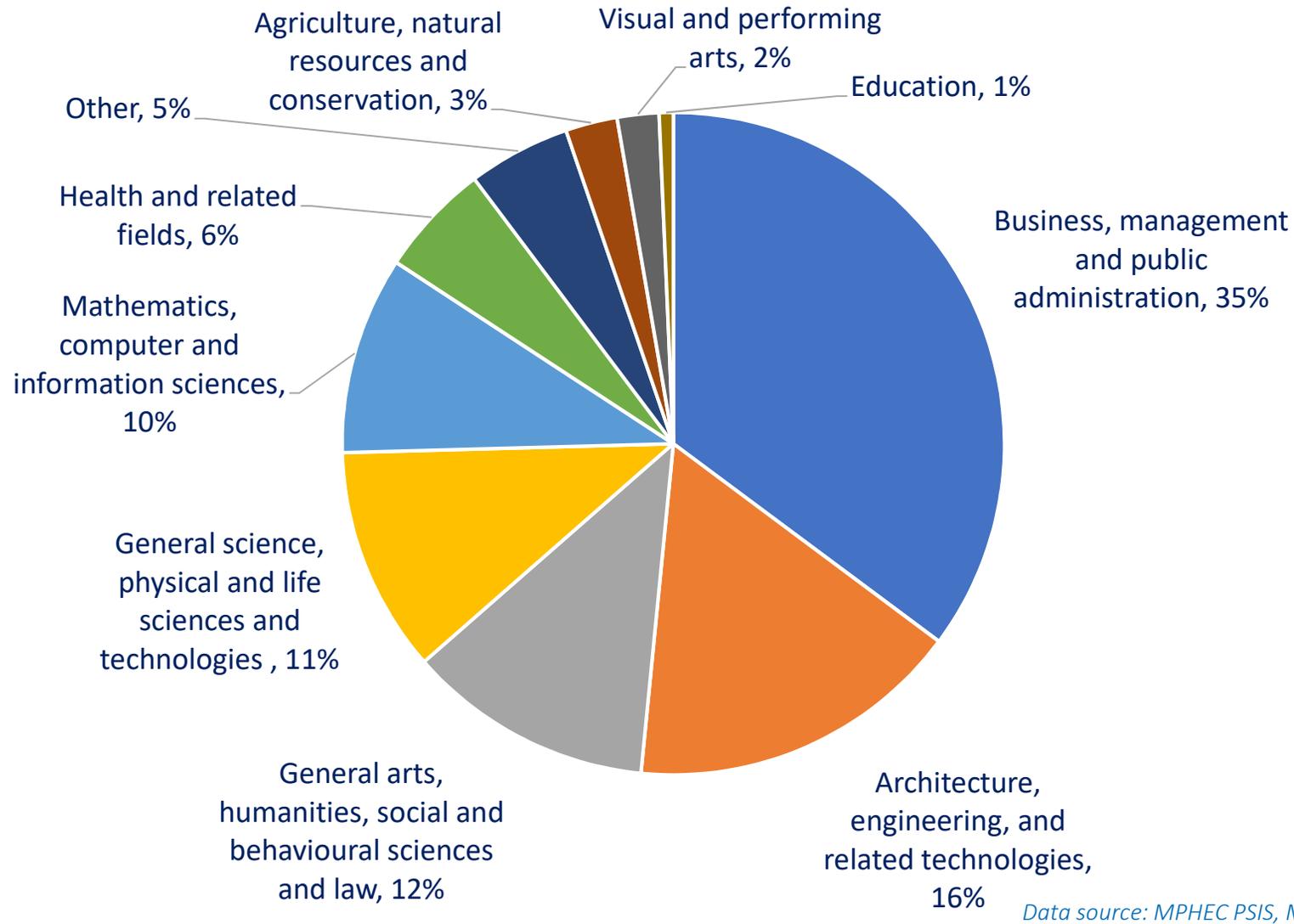


Enrolment of international students in Nova Scotia universities by top countries of origin



Data Source: MPHEC: http://www.mphec.ca/media/175965/Enr_Table6_2017-2018E.pdf

Enrolment of international students in Nova Scotia universities by field of study (2017-18)



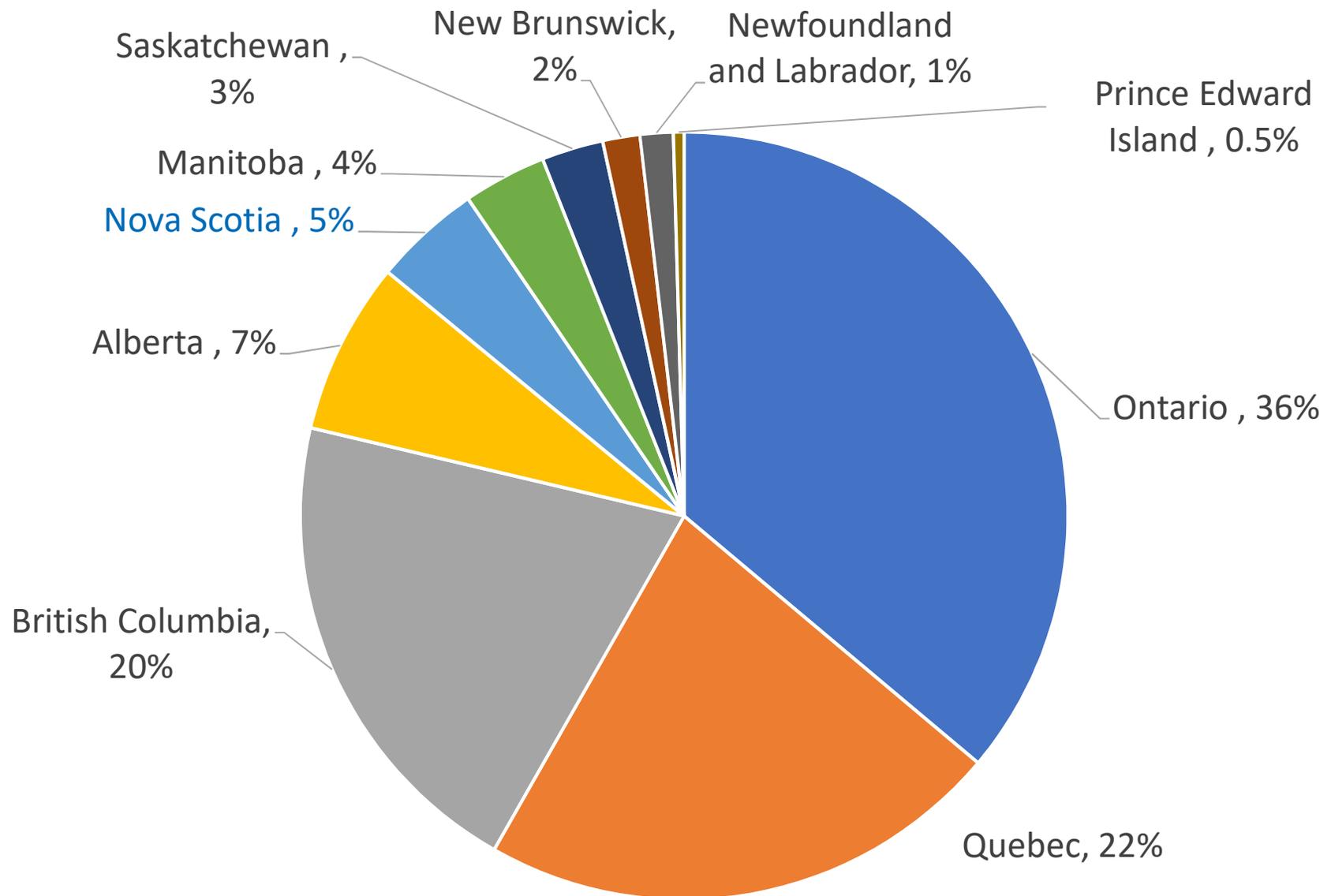
Data source: MPHEC PSIS, May 3, 2019

Canada Context

- Students are increasingly looking to Canada as a study destination of choice
- In 2014, Canada released an international education strategy with a target to host 450,000 international students by 2022 - Canada surpassed that target in 2017
- In 2018, more than 720,000 international students studied in Canada—the largest number ever
- In 2018, international students contributed an estimated \$21.6 billion in expenditures to Canada's economy



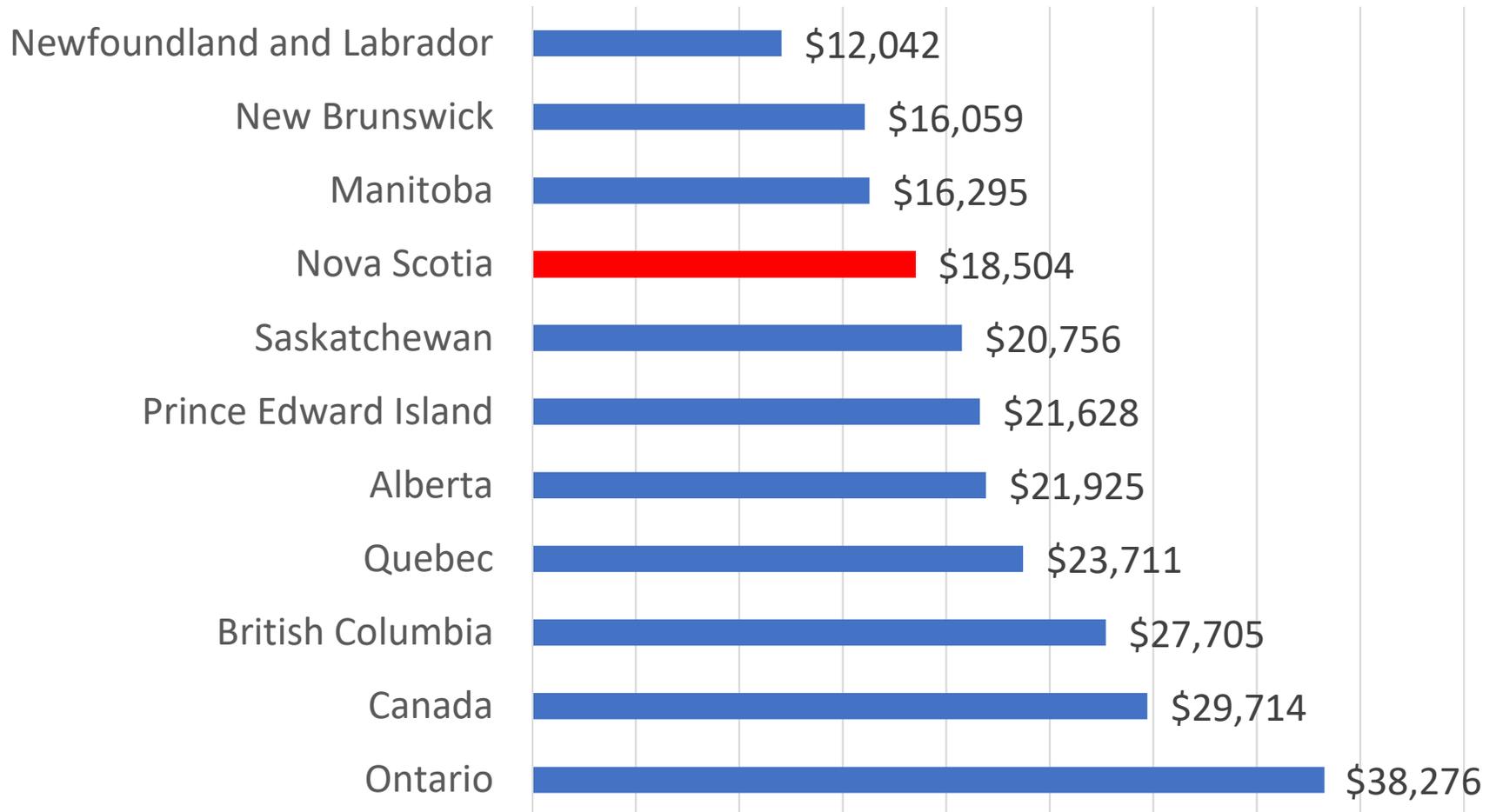
International students in universities in Canada, 2016-2017



Data Source: Statistics Canada. Table 37-10-0018-01 Postsecondary enrolments, by registration status, institution type, status of student in Canada

International Undergraduate Tuition Fees

Average 2019-20 International Undergraduate Tuition Fees



Data Source: Statistics Canada. Table 37-10-0045-01 Canadian and international tuition fees by level of study

Funding for universities

- government provided \$365 million in university operating grants in 2019-20
- universities generated ~\$145 million in international student tuition fees in 2017-18

2017-18	enrolment	average 2017-18 international tuition fees	total
Undergraduate	6,912	\$16,717	\$115,547,904
Graduate	1,594	\$18,348	\$29,246,712

- of the \$391 million that universities generated from tuition fees in 2017-18, international student tuition accounts for ~37%

Economic impact of international students

- international students added over \$500 million dollars (GDP) and supported 6,731 full-time equivalent jobs in Atlantic Canada in 2017
- average annual spending per student in Nova Scotia is \$36,394

Data Source: The Economic Impact of International Students in Atlantic Canada, February 2018 / Gardner Pinfold Survey 2017

Federal Priorities, Programs and Initiatives

Global Affairs Canada, *Building on Success: Canada's International Education Strategy (2019-2024)*

- encouraging more young Canadians to study and work abroad
- enriching Canada's learning environment by attracting students from a greater variety of countries
- increasing exports of Canadian educational services and products

Immigration, Refugees and Citizenship Canada

- Study Permits
- Post Graduate Work Permits

Provincial and Regional Priorities, Programs and Initiatives

- **Nova Scotia Nominee Program**

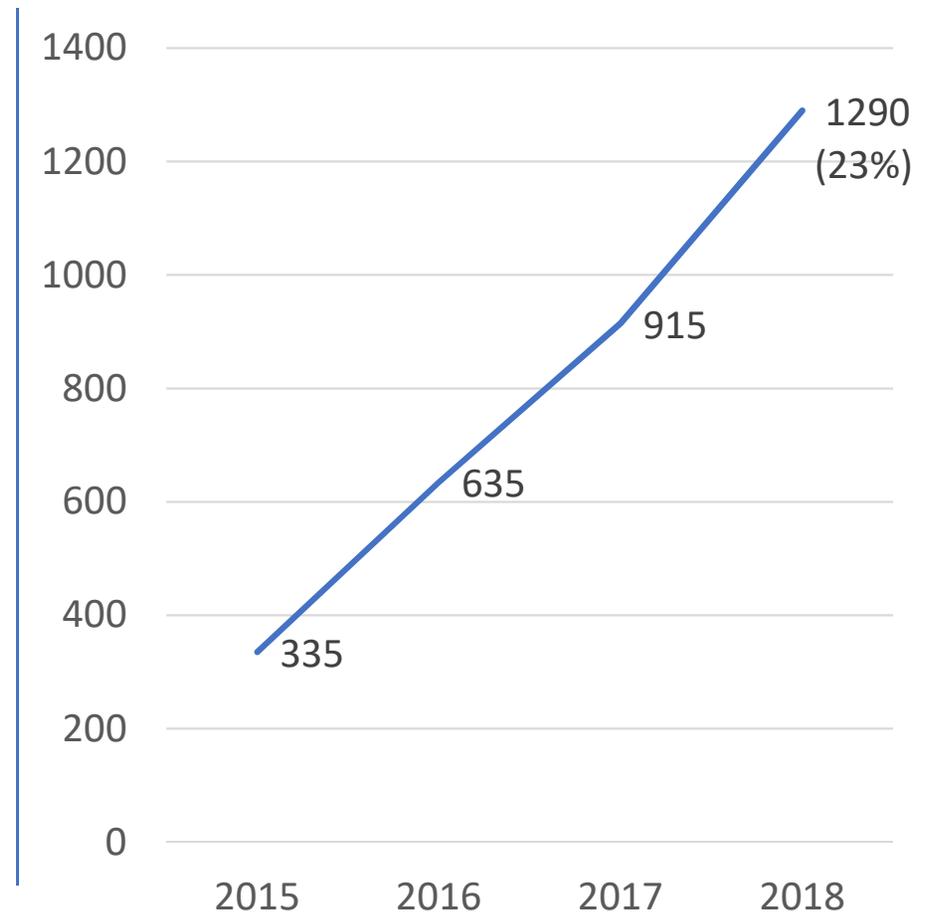
- Skilled Worker stream
- Nova Scotia Experience stream
- International Graduate Entrepreneur Stream

- **Atlantic Growth Strategy**

- Atlantic Immigration Pilot
- Atlantic Study and Stay Program

- **Connector Programs**

Admission of Permanent Residents who have held a study permit – Nova Scotia



Data Source: IRCC, Permanent Residents, April 30, 2019

International Student Experience

Improve arrival experience	Airport Welcome
Support students to become familiar with their school and community and create deeper relationships	Ambassador Program
Increase employability and connect students to the world of work	BEST Conference Atlantic Canada Study and Stay Connector Programs
Increase student awareness of permanent residence pathways	Regulated International Student Immigration Advisors
Simplify pathways to permanent residence	Nova Scotia Nominee Program Atlantic Immigration Pilot
Extend MSI coverage	
Transportation	
Concerns with agents	

Government collaboration with student leaders



Government Student Roundtables



Partnership Committee



Representation on working groups and committees



Consultations



Meetings on request



Thank you

Gregory Ells
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Labour and Advanced Education

